



IN PARTNERSHIP WITH
PAIX DATA CENTRES

zadara

**CLOUD & DIGITAL
TRANSFORMATION
IN GHANA**

ZADARA OVERVIEW

**Our mission is to accelerate
edge cloud adoption
across the global enterprise
by providing access to reliable, secure,
and innovative edge cloud technologies
& services designed for
MSPs, Telcos & SaaS companies.**

EDGE MARKET REPRESENTS KEY GROWTH OPPORTUNITY

1



CLOUD PROVIDERS ARE MAKING BIG INVESTMENTS

- Metro data centers
- Seeking to provide IaaS from edge locations

2



AI & DATA ANALYTICS ARE KEY WORKLOADS

- E.g. Video and image analysis
- Processing of large amounts of data closer to end users

3



TELCOS ARE DRIVING GLOBAL ADOPTION

- 5G rollout driving enhanced network connectivity
- Multi-Access Edge Computing

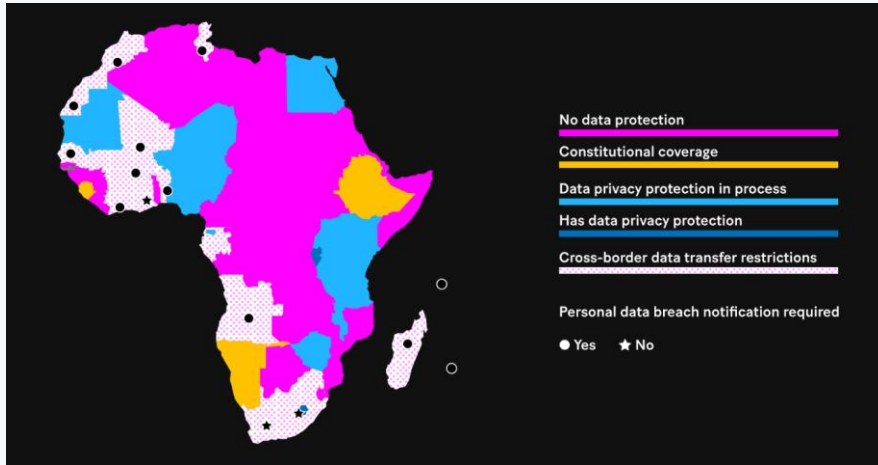
4



ENTERPRISES WANT EDGE AS EXTENSION OF CORE

- Common development environment
- Greater performance, unified security & management

KEY DRIVERS – DATA SOVEREIGNTY



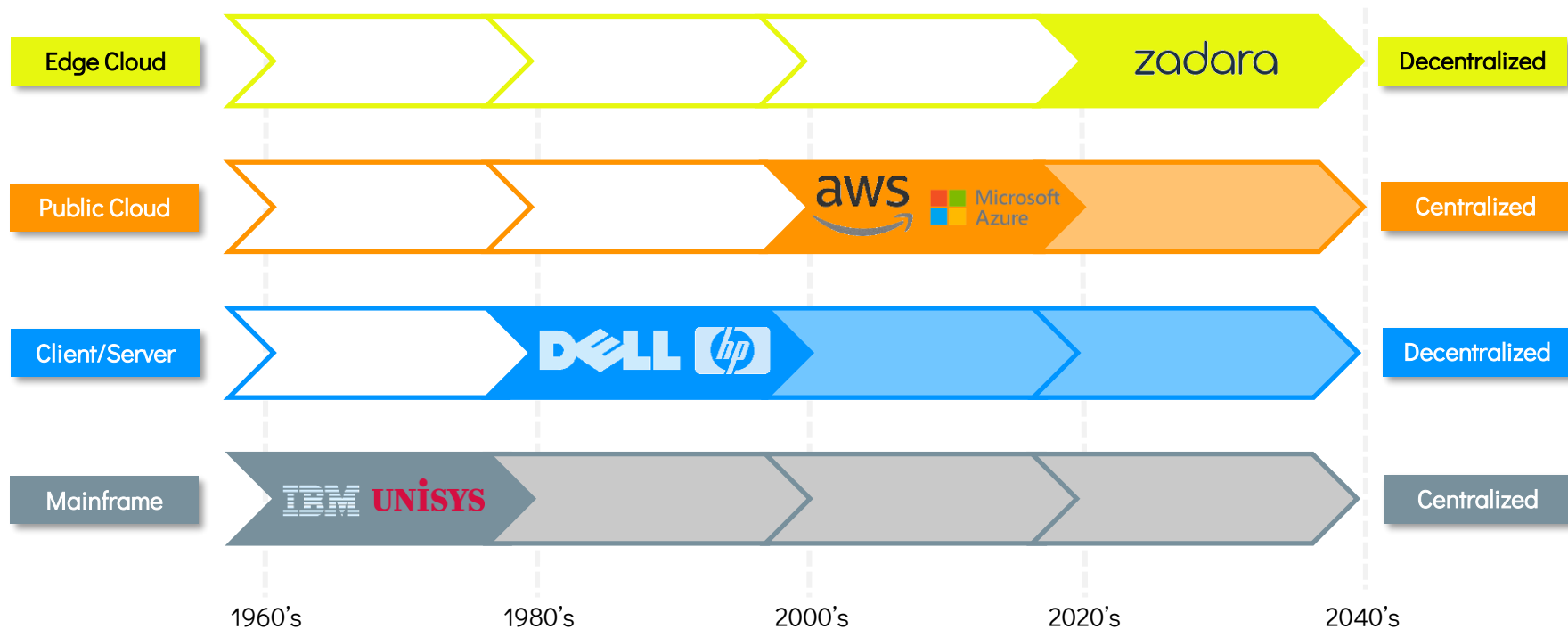
- Data sovereignty and Digital Transformation
 - Driven by AU policy
 - The Data Policy Framework envisions the transformative potential of data to empower African countries; improve people’s lives; safeguard collective interests; protect (digital) rights; and drive equitable socio-economic development.
 - 27 countries have **data protection legislation** with more joining the trend
 - **E-government** initiatives
 - Empowering Africans to exercise rights through secure **data systems integration**
 - **Regulation** of the data landscape to create opportunities & mitigate risk
 - Ensure free flow of data **across borders**

empower Africans to exercise their rights through the promotion of trusted, safe and secure data systems integrated on the basis of common standards and practices;

create, coordinate and capacitate governance institutions to regulate, as necessary, the ever-changing data landscape and to increase the productive and innovative use of data to provide solutions and create new opportunities while mitigating risk;

ensure that data can flow across borders as freely as possible while achieving an equitable distribution of benefits and addressing risks related to human rights and national security.

ADDITIVE TRENDS IN DATA INFRASTRUCTURE TECHNOLOGIES



TRUSTED BY GLOBAL BRANDS



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CERTIFICATIONS



POWERED BY GLOBAL & LOCAL PARTNERS



ZADARA UNIQUE VALUES

- Own **your “mini AWS” cloud** from both security and regulations perspectives
- **Global distribution** of the clouds → Low latency
- All the important **features and services of both VMware and AWS**
- Zadara SLA - Zadara has 99.999% availability on storage
- Zadara **Flexibility** - Zadara allows complete flexibility to swap hardware for different hardware (drives, chassis, etc.)
- Zadara Drive Isolation - Zadara VPSA and ZOS customers enjoy dedicated drives and no noisy neighbors

CLOUD SERVICES

aws	vmware®	zadara
<ul style="list-style-type: none">✗ Expensive✗ Unpredictable costs✗ Strong vendor lock-in✗ Scarce / expensive support✗ Storage with limited features✓ AWS compatible✓ 100% OpEx, pay per use✗ Marketing & Sales Support✗ Mutual Business Objectives	<ul style="list-style-type: none">✗ Expensive✓ Predictable costs✗ Strong vendor lock-in✗ Expensive support✗ Shared block storage (vSAN)✗ Not AWS compatible✗ CapEx/license business model✗ Marketing & Sales Support✗ Mutual Business Objectives	<ul style="list-style-type: none">✓ Affordable✓ Predictable costs✓ No-egress migration, multi-cloud✓ Included support✓ Full-featured enterprise storage✓ AWS compatible✓ 100% OpEx, pay per use✓ Included Support✓ Tethered to your success

2025/04/16

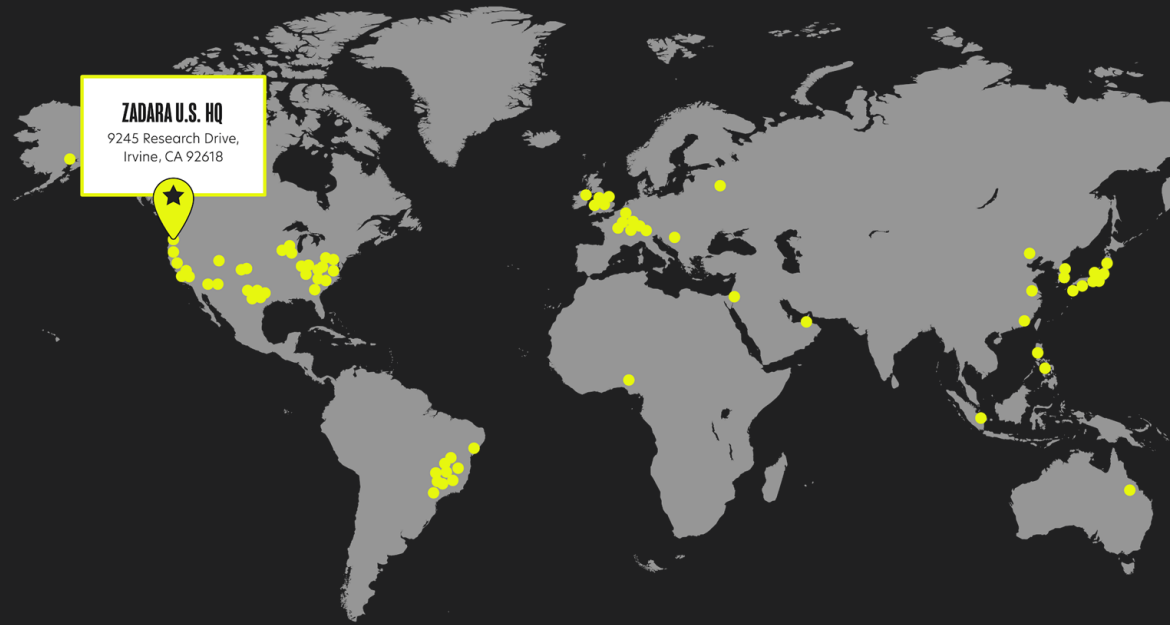
MONITOR YOUR APPLICATIONS & CLOUD SERVICES FROM A SINGLE PLATFORM

With Zadara's web-based interface, you have the option to give your customers visibility into the services they consume:

- Visualized Dashboard
- Automated Monitoring & Alerting
- Detailed Reporting



THANK YOU



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